







**MOONHEE KIM**

UX/UI Designer

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# MOONHEE KIM

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## UX/UI Designer

Dear Hiring Manager,

Designing exceptional user experiences has always been my passion. I am excited to express my sincere interest in the UX/UI Designer position at your company.

As a junior UX/UI designer with over 10 years of experience in graphic design, I work on a wide array of products spanning web, mobile app, and dynamic platforms, ensuring the brand's personality shone through while delivering a seamless user journey. I started my professional journey as a graphic designer but quickly noticed a discontent with the singular emphasis on technology. For me, crafting innovative solutions that genuinely enrich user's experience is of the essence. It was this passion for user-centricity that steered me towards UX/UI design. I am committed to advocating for user's perspectives throughout the design continuum, from client investigation to collaborative design sessions and user testing, ensuring their requirements and aspirations are realized in the ultimate product.

Additionally, my extensive practical background in graphic design has honed my artistic flair and core design skills, enriching the visual appeal of design concepts. With a strong foundation in HTML, CSS and JavaScript, my expertise in tools like Adobe Creative Suite, Adobe XD and Figma and my dedicated pursuit of the latest design trends have consistently allowed me to deliver projects that exceed expectations. What I lack in proficient professional experience in UX/UI design, I make up for a strong work ethic, a quick learning curve, and an unwavering commitment to delivering high-quality designs.

I would welcome the opportunity to discuss how my skills and experience align with your team's needs. I look forward to the possibility of contributing to your company and would be delighted to provide further information during an interview.

Best regards,

Moonhee, Kim

# MOONHEE KIM

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UX/UI Designer

## Profile

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As a seasoned Graphic Designer with over 10 years of experience, coupled with my enthusiasm as a junior UX/UI Designer, I am dedicated to crafting visually striking and user-friendly experiences. My dual expertise in these fields has honed my versatility and equipped me to tackle diverse projects, ensuring the creation of intuitive and aesthetically pleasing designs.

## Professional Experience

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### Omnivision Design

in Montreal

#### UX/UI designer

2024.03 – 2024.06

- Create wireframes, prototypes, style guides and user flows to communicate interaction and design ideas.
- Develop and maintain UI design guidelines and ensure consistency across products.
- Conduct user research and usability tests to inform design decisions and work with developers to ensure designs are implemented accurately.

### M Design

in Montreal

#### Graphic designer

2022.09 – Present

- Conceptualize event branding material and assist in selecting, designing or composing an image to represent events and develop a brand manual accordingly.
- Provide graphic design support for the setup of event website.
- Develop marketing kits consisting of interactive web banners, flyers, landing pages, email marketing campaigns and motion graphics videos.

### Mon Ami

in Montreal

#### Graphic designer

2020.01 – 2022.08

Worked for keeping Mon Ami restaurant's branding and products consistent across multiple mediums, such as various marketing collateral, event collateral, and seasonal ads.

#### Responsibilities:

- Create compelling and on-brand advertising material for all marketing channels, print and digital.
- Secure ongoing design trends and competitive analysis.

HANCATIMES  
in Montreal  
**Advertising designer**  
2017.02 – 2019.12

Responsible for designing advertisements for print and online media such as social media content creation and UI design.

*Key Achievements:*

- Developed new advertisement system that increased overall quality of design and improved customer satisfaction to 92%.
- Designed graphic user interface elements, like menus, tabs and widgets.

KYOBO BOOK CENTRE  
in South Korea  
**Graphic designer**  
2000.05 – 2008.05

Worked as part of the marketing team to design the marketing materials; advertisements, banners, flyers, and brochures and collaborated on various projects for opening of new stores.

*Key Achievements:*

- Developed 200+ graphic design projects (logos, brochures, advertisements, infographics, etc.) that increased client transactions by 28%.
- Recipient of the 2000-2004 Customer Satisfaction Evaluation Design awards in Korea.

## Education

2023.03 – 2024.06

Vanier College

**Website Design Specialist**, Continuing Education (AEC)

2015.09 – 2016.12

Institut Teccart

**Computing Support**, Continuing Education (DEP)

1991.03 – 1995.02

SUNGSHIN Women's University, South Korea

**Bachelor's Degree, Fine arts**

## Highlights of Qualifications

### Personal Skills:

- Strong conceptual thinking
- Good time management skills and ability to handle rigid deadlines and revisions
- Takes initiative on projects and tasks
- Strong organizational skills.

### Design Skills:

- Proficiency with Adobe Creative Suite
- Experience in Video editing
- Knowledge of Web Programming (HTML, CSS, JavaScript, WordPress)
- Prototyping applications (Figma)